

Eden Shaanan Attia

Product Designer - UX UI

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Experience

1/2023-Present | Dosentrx | Product Designer

Product Designer at a MedTech company which serves pharmaceutical companies, medical care teams and patients. The role entails complete design ownership:

- Conducting user research, creating wireframes and prototypes, testing, and iterating on designs.
- Specifying design requirements and edge cases in an SRS and delivery to R&D.
- Create new features within a complex system resulting increase in users' engagement and satisfaction.
- Redesign existing flows to enhance patient autonomy through a clear user experience, reducing dependence on care teams during treatment.

5-8/2022 | Vacayz | UX UI Designer | Freelance

- Designed a new digital business product, including desktop and mobile interfaces using Figma.
- Created end-to-end flow of the customer user experience and purchase process.
- Weekly sessions with the development team lead regarding product vision and status.
- Provided continuous feedback on product development process.

7-8/2021 | Jonathan Bar Or Studio - Industrial Design Ltd | Intern

- SolidWorks 3D modeling design of head designer's sketches to be shown to the customer.
- Created presentations of the process and the latest design options for client meetings.
- Participated in client meetings and presentations of the latest design developments.

7-8/2020 | Hebrew University | 3D Software

- Planned creative programs and lessons for children.

Education

2019-22 | Industrial Design BA

Bezalel Academy - Industrial Design Department

2022 | UX UI Specialization Studies

Bezalel Academy - The External Studies Department

2018 | Eli Deitch Studio | Jerusalem

Design basics studies in an independent studio

National Service

2016 | Branch Coordinator | Ezra Youth Movement

Educational, programming and logistics management of 350-member organization.

2015 | Residential Counselor | The Ahuzat Sarah Children's Home

Guidance and assistance for young girls from distressed families in boarding school setting.

Community Involvement

11/2022-Present | Matav Association

Volunteer in Holocaust Survivor Program

2004-14 Member of Ezra Youth Movement

Group and Social Project Leader

Skills

Figma

WordPress & Elementor

Adobe (Illustrator, Photoshop, Premier, Xd and InDesign).

Modeling and imaging (Solidworks and Keyshot).

Research, specification, and design processes, creating wireframes and storyboards.

Languages

Hebrew- Native speaker; **English**- Fluent.

Further projects, not featured in the portfolio, are available for presentation during an interview.